

Notes from Cover Design Committee Meeting, 10/7/01

Attending: Bill Ritch, Laura, David Benedict, Nancy Skidmore, Daniel Kiernan, Clair Kiernan

Group agreed to use "Victorian" template provided by Michelle (with variations) for horror and some other titles, with the following changes:

1-- Borders should be narrower.

2-- Border art should be used to differentiate titles in different genres.

Liner notes should be simplified but formatted specifically to DVD cases and Alpha packs.

The ARTC logo needs to be standardized (both color and b/w versions)

After some discussion, the group decided not to alter the ISBN/bar codes to include specific titles. If a retailer wishes to cover our ISBN bar code with a price sticker, that is their affair.

A mockup including famous names usage is needed to see exactly how the proposed template will work with our current catalogue.

Items to include on covers:

Title

Author

Illustration

ARTC logo and name

ISBN/bar code

back cover blurb

Stars (whether author or actors)

Awards

Genre information

Audio drama descriptive blurb