

Atlanta Radio Theatre Company
Board Meeting minutes
2/16/2025

- Attending: Dave Schroeder, David Benedict, Ron Butler, Ellie Cook, Bill Ritch, Caran Wilbanks, Christa Burton, Retta Bodhaine, Alex Lucychen
- Meeting was called to order at 14:06
- Treasurer's Report
 - Alex wants to put some of our money in a high yield savings account
 - PayPal has a high yield savings account option that might be a good fit
- Mark Time Awards - ARTC take over? Is this possible?
 - Appear to be largely defunct, hard to know, but David is looking into
 - General consensus is that it would raise our standing in the audio drama community
- Media archiving - Sony is stopping making burnable blu-ray disks
 - Trying M-discs, a format we have not used before, starting with a spool of 25
- Contact info for company - Google Voice number?
 - Agree we don't really need a phone number
- Goals for 2025-2026
 - Regular in-person rehearsal hall
 - In-person rehearsal space that will allow for more in-person rehearsals ahead of a show
 - Better company volunteerism
 - Increased presence at conventions where we don't necessarily perform
- Awards committee
 - Board member committee head?
 - Bill is willing to serve on committee, can't commit to heading it up
 - In the past, previous winners have served on the committee
- Organizing volunteer efforts
 - Ellie is working on a specific volunteer list for the entire year
- Commissioning Artwork through Lindsay Archer
 - We have licensed cover artwork through her in the past, though she has always refused pay-

ment because she likes us and thinks artists should support each other

- Branding Iron Ink is her small creative business, but for our purposes the most pertinent service is laser engraving. We would be able to buy new kinds of merch in small batches and see what sells well at the table (travel mugs, key chains, etc)
- Dave is going to get in touch with her to find out what kinds of merch she might be able to produce for us
- Credit card status
 - Secured, but in Alex's name
 - Discussion of how to make smaller purchases without clearing everything through Alex first, as it slows down operations, without putting Alex at financial risk
 - Paypal has some features that may be helpful, Alex is looking into it
- Retta is still looking for her Vegas course
- Dave is going to MidSouth Con, March 21st-23rd
- Next meeting - March 30th, 3:30pm
- Meeting adjourned at 15:21