

Atlanta Radio Theatre Company (ARTC)

Officers' Meeting 20 February 2016

MINUTES

Attending: David Benedict, Ron Butler, Bob Brown, William Brown, Anthony Fuller, Alex Lucyshyn, Bill Ritch, David Schroeder, Brad Strickland, Oreta Campbell, Hal Wiedeman.

President Bill Ritch called the meeting to order at 16:09.

Secretary's Report (Brad Strickland): The minutes from the last meeting have been posted to the Wiki site.

Treasurer's Report (Alex Lucyshyn):

1. Total current balance: \$31,000.00
2. David Benedict will pay the actors for *Lonestar Planet* on February 22.

Vice-President's Report (David Benedict):

1. Since all were present for the production report during the Board Meeting, that report was accepted by the Officers.
2. Our participation in Anachracon was canceled because of a communications glitch; we were not told about a required online application to be part of the programming until it was too late to apply for this year.
3. We have added participation in the SF/Fantasy Expo at North DeKalb Mall. We will have a sales table there.
4. The script archiving project is still in progress.
5. Website ownership: Chelsea Steverson advises that we should facilitate a way to download audio files directly from our website without redirecting interested buyers to an outside site. However, right now there are too many problems with creating such a download process. Daniel Taylor needs to contact our ISP to allow David access. David has agreed to get the necessary forms and provide Alex and Bill with the information needed to formally change ownership of the website over to current members of ARTC, since it is still registered to someone who is no longer a member.
6. We discussed the possibility of gathering some information about purchasers, either through an email survey or through an onsite questionnaire. Possibly the shopping cart can be programmed to ask purchasers "How did you hear about us?" with a checklist for response. Pursuant to this, David asked if the Treasurer could arrange for a PAYPAL username that is an email.

The next meeting was set for 15:30, 26 March 2016, place TBA.

There being no further business, the meeting was adjourned at 16:58.

Respectfully submitted,
Brad Strickland
Secretary