

2012-02-25

Officers meeting

In attendance:

Bill Ritch (President)

David Benedict (Vice President) (stand-in recording Secretary)

Alex Lucyshyn (Treasurer)

Hal Wiedeman, Paul Patterson, Sketch MacQuinor, David Carter (late)

Called to order 6:16pm

Treasurer's report was submitted.

Rough net income for 2011 - \$5200

First Citizen's Bank has money from our Echo account (roughly \$2200). We would like to transfer it and will need to determine how.

For deposits: Take a picture of the check and email it to Alex for proper recordkeeping.

For checks: Bill should send Alex an email with check number, amount, and recipient.

Need Phil Nutman's SSN for Sound of Liberty payment.

David B needs to send Alex the Audible spreadsheets

Alex to submit a list of Sound of Liberty titles that have been paid for.

\$33,200 ARTC money

\$74,000 for SoL

Sound of Liberty plans:

- 1) Heinlein interviews (avail at Dragon*Con via CDR)
- 2) The Proper Thing to Do (avail for free download – distribution outlet TBD)
- 3) Weapons Shop

Bandcamp – the de facto standard for independent online sales but requires PayPal.

Discussion of PayPal pros and cons.

Budget submission discussion for Marketing, Production, and Website.

\$5000 proposal for website to be completed by August 1. Will be submitted to the Board as part of the overall yearly budget. UGA project still on track; the students may choose to work with the new framework we will be commissioning or they may choose to start over.

Appointed officers

Parliamentarian – Hal Wiedeman

Convention Liaison – Nancy Skidmore

Broadcast Liaison – Paul Patterson

Online Content – Sketch MacQuinor

Webmaster – Daniel Taylor

Online Sales – David Carter

Table Sales – Oreta Taylor

Marketing Director – David Benedict

Mail Order Sales discussion

We evidently do about \$400 per year in mail order sales. This means we want to continue doing it. There was a discussion regarding what would constitute the volume of sales that are sustainable.

General schedule of upcoming meetings.

Hal will send a WebX invitation to facilitate having meetings for people who don't want to drive all the way over here.

Terminus Media update:

We completed the project for the CDC and were paid \$2400 for it, which is being paid out to the participants.

All officers of ARTC should be using the email address that you check frequently to facilitate online meetings.

Discussion of price points – Oreta Taylor to decide price point of physical CDs for table sales and mail order. David Benedict to provide a recommendation. Member discounts to be revisited as well with physical manufacturing costs in mind.

Future meetings tentatively set for the third Saturday of each month. Time TBD.

Adjourned at 8:58pm