

ARTC Officers meeting
minutes
04/16/2022

- Attending: Bill Ritch, Billy Barefoot, Ron Butler, Paul Lucyshyn, David Benedict
- meeting called to order @ 14:04
- We have put out feelers for virtual content for ChiCon and MileHighCon
- Treasurer is looking into acquiring electronic payment accounts to make reimbursement easier
- LibertyCon & Dragon*Con are on
 - if we want to do Halloween/Christmas, we need venues
- Bill has asked around to move the Whisper Room with little luck
 - David would like to share space like we have in the past
- We have around 6,000 CDs that we are not selling
 - Dave S. suggested selling CDs at our biggest Cons for \$5/each
 - we do not want to cannibalize digital sales
 - pilot this @ LibertyCon
 - Paul suggests selling digital titles with a \$3 CD
 - David would like to eliminate mail-order sales from the website
 - physical sales amount to 1-2 per quarter
 - all other sales are digital
- David is going to teach Billy et. al. how to edit the website via a Discord session
 - keep upcoming events/new products current
- next Officer's meeting is scheduled for May 14, 2022 @ 3:30
- meeting adjourned @ 14:51