

2005-07-23 ARTC OFFICERS MEETING

ATTENDING

PRES Geoffrey Brown / VP David Benedict / SEC Daniel Taylor / TREAS David Carter
Nancy Skidmore / Charles Rutledge / Daniel Kiernan

Called to order at 2:33pm

SECRETARY'S REPORT (MINUTES)

Motion Charles/DavidC to approve minutes PASSES.

TREASURER'S REPORT (see attached)

6-25	10053.98
Income	191.44
Expenses	61.80
7-23	10183.62

NOTES: Discover gives us the ENTIRE charge up front, then takes back their fees at the end of the month. Echo takes their fees out up front. This means that Discover reported charges are not final.

Check debit is now available as a purchasing option. Daniel was directed to tell people on website.

Motion Charles/DavidB to accept report PASSES.

VICE PRESIDENT'S REPORT

Memorial Day show went well. There was a technical difficulty with the recording: The hard drive died. We have the backup DAT, but it's not as pretty.

POTTER show is a smashing success. We got a LOT of ink. The bookstore adores us.

UPCOMING

Libertycon.

Stone Mountain Halloween and Christmas. No pre-production on either of those yet.

ASFS: It's up to them to schedule us.

Nancy mentioned TIMEGATE -- Dr Who / Stargate groups occasionally get together on a Saturday. ASFS and TIMEGATE probably don't justify a major production. DT suggested a tiny cast, no-effects reading for these venues.

PIRATEPALOOZA - pub crawl in Decatur on Sep 17.

TALK LIKE A PIRATE DAY - Daniel K is producing.

DRAGONCON - Weapon Shop. We will NOT be performing Throne of Shadows: It won't be ready for sale by then. David proposed "New Author Extravaganza". Specifics will depend on our performance time (early or late-evening). We know we're doing a META, Ragnar, & Rory.

OTHER POTENTIAL VENUES

ART STATION: They've given us a flat no.

Next target is ACADEMY THEATER in Avondale Estates, who are starting to attract other theater companies.

IDROM is in Cabbagetown, do a lot of bands, art galleries, and performance art.

POSTPRODUCTION

RORY hasn't changed.

SPECIAL ORDER: Bill has the tracks and Vegas project, and Bill is downstairs with Brad putting music on it **right now**, so it may be ready for DragonCon.

THRONE is in progress, but not enough movement to commit for Dragon.

ATLANTA CHRISTMAS: no change.

KISSED BY A STRANGER might have to recast, since a lead moved to Warner Robins.

GPB: We are ABSOLUTELY going in to their studios on the 28th. Their production coordinator is very

interested in a long-term relationship.

OTHER:

Sonya's voice project. Bill did some work for Sonya's company. Sonya was supposed to submit the invoice with BILL'S name: She submitted it with ARTC'S name. To correct the invoice would have been a major hassle, so this is becoming an official ARTC project. ARTC will turn the money over to Bill, who will then distribute it to the actors involved.

GB: Our Librarian has resigned (today). GB wants to approach Kelly Swilley. If anyone else has any suggestions, GB will entertain them.

OLD BUSINESS

CONTRACTS: Charles: No change. He's been dealing with medical maladies. Fiona found copies of two old contracts.

GA LAWYERS FOR THE ARTS: GB: Our membership is now active: We are allowed to partake of their services. Charles' contracts letter and by-laws evaluation can now be initiated.

PRX: We cannot take the producer level membership because it's for individuals, not companies. We COULD do the \$150 level. People using our group account MUST be approved by the board (**ExecCom?**).

MARKETING AND PR

Nothing specific new to add. David B would like to do bookmarks again. Last year we did postcards for the Halloween show, since PressX gave us a great deal. DavidB is not convinced we got anything out of it.

DavidC asked: Do our handouts get lost on the freebie tables at Dragon? DavidB's reply: Not really, since our stuff looks so much better.

NANCY wants floor-standing sign holders that fit the size poster Caran's printer prints.

WRFG: Next project for GPB is to produce a sampler CD for ARTC.

PRINTING: It has been prohibitively expensive for us to have covers professionally printed. DavidB is thinking that it may be possible to put multiple projects on the same print job / page. DC: Some of our product inserts are blurry. DB is working on it.

NEW BUSINESS

1. ATLANTA NATF EVENT

Jerry Stearns (of Great Northern) was talking about such a workshop, but not necessarily under the auspices of NATF. DB and JS discussed two possibilities: One for them to come down here and organize a workshop for us (probably 2007 at earliest). The second is for Great Northern to co-produce a presentation at DragonCon.

PODCASTING

DB wants to do it. Looks easy, he just doesn't have time for it. No response to an e-mail asking for assistance. DB's dad would be willing to look into podcasting. It's just people downloading mp3s from our website. If we have RSS on our website, then people can just use aggregators to subscribe. DANIEL was directed to find out how much bandwidth we get from Pair. DB got email from RADIO MEMORIES NETWORK, who do podcasting marketing for OTR type things. They had (maybe still have) a listing for Philco Radio Players, broadcasting who knows what. DK: How would our material be protected (from piracy or copying)? DB: It's not. At all. DB is planning to podcast live shows that are unsuitable for high-quality CD release (eg not CD-quality productions). CR has a place to put up a test podcast site. CR will research.

SALES PURCHASES: Nancy wants to buy easels for sales table. GB says he will approve this purchase. DC wants to search for discards. Nancy wants to buy two more credit-card imprinters. She has found a price of around \$15 each. GB and DC ask for further research in discards, yard sale, and surplus.

ACPA MEMBERSHIP RENEWAL: They DO advertise us on their website. They WOULD mention us in their printed show guide IF we could announce our shows far enough in advance--but their deadlines don't sync well with our planning routine. Tabling ACPA discussion until everyone has had a chance to visit their site.

TRADE SHOWS / ARTS & CRAFTS FAIRS: DK has compiled a list of potential trade shows at which ARTC could have a presence. GB: We would need specific advertising for trade shows, possibly for EACH show. Kiernan has given us numbers for an RV show. GB does the math: our breakeven point is 47 units. GB asks DK to organize a field trip to the September show to see what they look like. NS: This will attract enough attention that we better have our sales tax in order. DC ads that we should also have a business license (which we do not have at present).

RECEIPTS FOR PRINTER: DK has turned in receipts for a new printer (IP3000). This had to be bought when DK's printer died, but prior approval was not asked due to time pressure.

Motion Charles / DanielT to approve purchase of up to \$300 in supplies for DragonCon printing
APPROVED.

GOALS FOR NEXT MEETING

DK "field trip" planning

CR podcasting

GB venue

DT bandwidth

DB would like to know what everyone has on their plate.

GB wants to hear what's on people's wishlists. We can receive donations.

Next meeting AUGUST 21st, 2pm

Motion DB/Charles to adjourn PASSES.