

Officers' Meeting, September 10, 2002

Attending: Bill Ritch, Henry Howard, Oreta Taylor, Daniel Taylor, David Benedict, Caran Wilbanks, Daniel Kiernan, Clair Kiernan.

Meeting was called to order at: 7:35

Secretary's Report: Minutes approved

Motions:

NATF newsletter ad--to pay \$234 for 4 business-card sized ads. Carried.

ASFS has asked for ARTC to do a short presentation for their meeting: show and tech/foley demonstration and lecture. Time/date tba. Carried.

Next meeting scheduled for: October 15, 2002, 7:30 pm

Meeting adjourned at: 9:43.

Note from the Meeting of the Whole:

No change in tape production status.

Performances:

Anime weekend has asked for ARTC to perform next year. Bill has asked Ron Butler for appropriate script. Henry suggested that we see if they're interested in a panel ("Anime without pictures")

Bill is trying to find a venue for "Atlanta Christmas". He will check w/ Stone Mtn. to see if they want it, and with Onstage Atlanta, as well as other places.

*ASFS has asked for ARTC to do a short presentation for their meeting: show and tech/foley demonstration. Mainly as an educational event. Time/date tba.

Sci Fi Dimensions--an Internet magazine--wants a sample (ten minutes) to stream on the web. Bill will send them "Queen of the Spaceways" when Henry sends it to him (needs the audio logo and website info added).

WDBO (Orlando) has a program called "Radio Sci Fi" and they want short stuff from ARTC (up to 2 10-minute segments) on a weekly basis.

Henry to communicate with XM radio about getting put in their rotation.

Henry to teach a basic class in sound editing for those interested. Henry to determine date/time.

Bill suggested we have an "ARTC after dark" format for sales at D*C after about ten p.m.

We will try to do "First Glance" next year if we can.

"Brown Bag" lunchtime productions downtown -- David wants to express interest.

Daniel K. asked for clarification of who decides how much stock in which titles is necessary. He also disagrees with continuing to sell product which Mr. Greene's wife has asked us to stop selling. David suggested repackaging all the Labyrinth series anyway. Taylor to update website to remove Greene titles.

Daniel K also asked that we use electronic devices (laptop w/ register software, or a freestanding cash register) for sales.

Bill suggested packaging our Lovecraft titles in a boxed set for fans.

David asked for Clair Kiernan to make a version of the logo with tentacles.

David suggested that we ask ACPA for help with updating the website and creating the shopping cart. Bill recommended that we add new material to the site on a monthly basis and have an editor separate from webmaster. Daniel Kiernan suggested that we ask Linda Young.

*NATF ad--need to pay \$234 for 4 business-card sized ads by Sept. 28th. Daniel Kiernan suggested making it a coupon. David wants to use it to push the new shopping cart.

Mailing list--we will draw for the winner and add the names to our list of customers.

Daniel Taylor recommended that the public e-mail address go to more than one person.

David suggested that we focus on live productions, marketing and honing the website after the current shows near completion finish postproduction.