

Minutes from ARTC Officers' Meeting, September 20, 2001

Attending: Trudy Leonard, Nancy Skidmore, Daniel Taylor, Caran Wilbanks, Bill Ritch, Thomas Fuller, David Benedict, Henry Howard, Daniel Kiernan, Clair Kiernan

The meeting was called to order at 7:50 pm

Secretary's Report: The minutes from 8/16/01 were approved.

Treasurer's Report (given verbally): ARTC received \$2,967.30 from sales at Dragon*Con. Lists of which items were sold and which were given away as promotions to be e-mailed to Daniel Kiernan.

Motions:

To perform at the Alabama Theatre Conference in Birmingham, 10/27; show at 8 pm with rehearsal in afternoon. Motion passed.

For ARTC to purchase a shrink-wrapping machine (which Bill Ritch purchased from U-Line) at a price not to exceed \$150.00. Motion passed.

To apply for membership to the Atlanta Theatre Coalition; 1 year's dues would be approximately \$100.00. Motion passed.

To send another show in with Frankenstein for duplication at the same time to get discount; 500 copies of each would cost approximately \$600.00. Motion passed.

To purchase bulk DVD cases at .40 each. Motion passed.

To perform at a 1-day convention in January (date TBD) for the people who put on Sci-Fi summer. They have also invited us back to perform in summer 2002 (dates TBA). Motion passed.

Themoonlitroad.com has asked ARTC for something prepackaged for Halloween on-line broadcast. Motion to provide a tape have Henry Howard negotiate which show passed.

Motion to approve Henry Howard negotiating with Parkview School re Christmas show passed.

Motion to appoint Point of Sale committee consisting of Nancy Skidmore and Daniel Kiernan passed.

Motion to create a web and e-mail search committee, to consist of Phil and others TBA passed.

A motion to create a broadcast standardization committee, to consist of Henry Howard, Thomas Fuller and others TBA was passed.

A motion to create a nominating committee, consisting of Henry Howard, Daniel Taylor, Trudy Leonard, Thomas Fuller, and Daniel Kiernan was passed.

A motion to reimburse Daniel Taylor for trifold printing which cost \$74.90 was passed.

A motion to reimburse Nancy Skidmore \$33.00 for easels for the sales table.

The next meeting was set for October 18, 7:30 pm.

Notes from the Committee of the Whole meeting:

Bill Ritch and Melanie Brightwell are pitching an educational video (How to do radio theatre) and are looking for grants.

Dragon*Con report: Shows were well-received; good comments by the D*C staff. Sound system and room setup were better than last year.

Bill proposed re-packaging posters and covers, and setting up the table late-nights for the Goth crowd. David suggested a small flyer targeted to night audience; need to stress sex appeal.

A moment was taken to admire Bill's Georgia Fandom award.

Discussion of how scheduling affects visiting celebrity actors. Would be easier to confirm schedules with celebs and try to get D*C to comply. Perhaps working through Holly, (actors' convention agent) to get arrangements in advance.

Lisa Getto will be going overseas with Armed Forces Radio. We will be giving her tapes to take along.

Nancy to call Audio Publishers' Association re monthly "new releases" mailer; also

Library Journal re ad rates.

Secured mail server is no longer secured. Bill to find a new source for e-mail and website.

Web committee to be formed. Phil, Lonnie suggested as members.

Cover committee first meeting to be Monday Oct 1st at 7:30

David has requested a cover illustration for Frankenstein from an artist in Seattle; it should be here by the end of the month.

Bill Ritch is negotiating with Dad's Garage as a possible venue for ARTC to hold regular performances.

Henry has given a proposal to ART Station for regular performances.

Re sales tax--Caran to research forms at web site.

A proposal to give dues-paid members a 25% discount was tabled until the marketing committee has discussed pricing issues.

Nancy to research cost of printer for credit card swiping machine. Daniel K to check if P.O.S. program can substitute for this.

Nominating committee: Clair, Trudy, Henry and Ron must present a slate of officers.

Daniel K and Sonja are working on a better mix of "Cosmic Cycloplex"

Bill Ritch to check with Mega Con (Orlando, May) to see if they are interested in ARTC.

Bill Ritch is sending a letter to D*C re sound system and other improvements.

A committee to create a "for broadcasters" page on ARTC.org with information re programs available for broadcast. Henry and Thomas to appoint this committee.

Radio Works wants a Christmas Show. Henry to send CD of Atlanta Christmas.